

The 16 hottest live-streaming startups in 2021, according to Europe's biggest venture capitalists

Martin Coulter 22 hours ago



Powder CTO Christian Navelot, CCO Yannis Mangematin, CEO Stanislas Coppin, and CGO Barthélémy Kiss. Powder

When the COVID-19 pandemic forced much of the world into lockdown in the spring of 2020, live-streaming tech became indispensable for the millions stuck at home.

Live-streaming services enabled everything from corporate meetings, to weddings, and kids' parties to take place virtually. The entertainment sector

also pivoted so people could tune into their favorite artist's online show, an open mic standup show, or esports tournaments.

Last month, British events startup Hopin [became Europe's fastest-growing startup ever](#) after raising its fifth funding round in two years, hitting a \$7.75 billion valuation.

Insider sat down with venture capital investors in Europe to find out which live-streaming startups they thought were ones to watch as we emerge from COVID-19. We asked them to choose one startup within their investment portfolio, and one outside.

Here are their picks:

Screenreach



Cited by: Simon Clegg, serial entrepreneur and investor

In Clegg's portfolio? No

Total raised: \$2 million

What it does: "Screenreach's cloud-based streaming platform Screach works via a smart TV app that's already available in 157 countries, enabling commercial venues like bars, restaurants and gyms to stream the content they want in HD quality to their existing TVs, with no need for a satellite or cable TV connection."

Why it's hot in 2021: "For years sports rights holders have focused on the consumer market, but Screach is bringing the streaming revolution to the enterprise space. They're already grabbing the attention of some of the sports world's biggest brands and have just signed a two-year deal to deliver the NFL's content to Poland."